

All registrants will receive one year of CUE membership and a \$40 voucher for use on any future ACSA professional learning event.

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Leadership 3.0 Symposium

Leadership • Technology • Innovation

Learning Without Boundaries

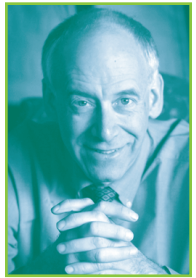
April 19-21, 2012

Marriott San Mateo Hotel ■ 1770 South Amphlett Blvd, San Mateo, CA 94402

Leadership 3.0... Not only does this symposium capture a vision of the use of technology for learning, it also creates connections among many other "3's:" Leadership, Technology and Innovation; Connecting, Sharing and Learning. And, of course, the members of three organizations that create this event: CUE, TICAL and ACSA. Leadership 3.0 provides an opportunity to connect with other educational leaders, all of whom are seeking the best technology solutions to improve learning, teaching, and leading.

keynote presentation

Friday, April 20, 2012
12:00 - 1:30 pm.



Learning Without Boundaries

Alan November, International leader in education technology

Alan November thrives on confirming and challenging educators' thoughts about what's possible in the world of teaching and learning. More than anything, he is a teacher at heart, with a wealth of experience teaching learners of all ages. Audiences enjoy Alan's humor and wit as he pushes the boundaries of how to improve teaching and learning. His areas of expertise include planning across curriculum, staff development, new school design, community building and leadership development.

pre-conferences

Thursday, April 19, 2012

Morning workshops 8:30 - 11:30 a.m.

(pre-conference sessions require an additional fee beyond basic Symposium Registration)

Blending Desktop and Mobile Apps for Storytelling, Video and Podcasting

Educators have inspirational stories to tell. New mobile devices and apps enhance the power of multimedia stories to build your learning community. This workshop will provide you with the opportunity to use the latest multimedia tools in a Macintosh lab setting. You'll explore strategies to communicate your vision, build community, improve student learning, and provide high visibility leadership in technology. Participants will experiment with innovative ideas and techniques using computers, cameras, the iPad, smart phones, and other peripherals enabling you to lead colleagues in the development of multimedia presentations of all types.

Bring your own mobile device and/or digital camera - still or video

iPad for Educational Leaders (BYO iPad)

With your trusty guide, explore the depth and scope of the Apple iPad. Learn how to use your iPad to organize your personal and professional life. During this hands on workshop you will experience how to organize media on the iPad as well as how to access online resources, such as Google Docs and other Web 2.0 tools. In addition, visit some of the best education apps available to enable students to create, consume and reflect on their learning.

Bring your own iPad!

iPad for Educational Leaders (WiFi)

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Item to be purchased with registration: iPad (16 GB, WiFi)

Technology Solutions to the Rtl Dilemma

In this presentation, educational leaders will learn about effective technology-based tools to help schools implement an effective Response to Intervention (RTI) system. There will be a review of technology-based interventions and progress-monitoring tools. These tools will help school administrators manage the process of using interventions and making appropriate recommendations for individual students.

Bring your own laptop recommended.

Video Now, No Excuses!

Need a safe way for you students to watch on-line videos in your district or school site? Frustrated because Youtube and other video tools are blocked in your district? Find out about the new service from Google and YouTube to safely use on-line videos. Learn how to find, upload, organize, curate and share videos while protecting your students' privacy. Explore the many ways video resources can engage, inspire and ignite student learning.

Bring your own laptop recommended.

Afternoon workshops 12:30 - 3:30 p.m.

Extreme Makeover: Administrator Edition

No blog? No podcast? No problem! The world of Web 2.0 has something for everyone, but it can be a rather overwhelming pool to dive into. We'll take the absolute beginner and perform a complete digital makeover. This workshop will demonstrate exactly how to use Web 2.0 tools to increase transparency and build powerful relationships with your community. Having never met an administrator with too much time free time, we'll focus on applications that maximize results while minimizing the time commitment to employ them. You'll leave armed with enough ideas to transform your school or district into a "wonderland." Enter a newbie; leave a Web 2.0 guru ready to lead!

Bring your own laptop.

iAuthor! iAuthor!

Fulfill your potential as a publishing author! With iBooks Author, you, your staff and your students can create interactive multi-touch textbooks that include embedded images, movies, audio clips, and links to the Internet. Walk away from this workshop with your freshly created book that can be shared and enjoyed on any iOS device, such as an iPod touch or iPad.

presented by:

Follow us on Twitter @Lead3 ■ Twitter hashtag for the symposium #lead3

www.lead3.org



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Kindle Fired Up!

What can a \$200 android device do for education? How can it help administrators in their daily work? The iPad is not the only tablet game in town. This workshop includes a new Kindle Fire for you to use at work and home, and before you leave, you'll be up to speed and ready to use it as an administrative and professional development tool.

Item to be purchased with registration: Kindle Fire

Leadership in the Digital Age

Vision or hallucination? Leaders need a vision, a destination, or any road will get you there. But everything's changing! The Information Age has spawned megatrends that have resulted in changes in culture, society, the way we work and live. Explore what these megatrends mean to educators as they grapple with societal changes while defining the role of technology in teaching and learning.

Making Presentations with Style

Making skillful, engaging presentations is a key part of every administrator's role. Explore the art and Zen of slideshow creation and learn to avoid killing off your audience with "death by PowerPoint." Learn about the latest presentation philosophies. Experiment with amazing Web 2.0 tools such as Prezi. Leave ready to add power and style to your next presentation.

Bring your own laptop.

All-day workshops 9:00 a.m. – 4:00 p.m.

(registration includes lunch)

Google Apps Migration

This workshop is intended for an audience of technology directors and systems administrators with advanced technology skills. The content is focused on the process and challenges of migrating a school or district from current (i.e. legacy) systems to Google Apps for Education. Participants will learn best practices and current issues from experienced peers and experts. Participants will also be granted access to listserves and online groups focused on the migration and implementation of Google Apps for Education.

Google Workshop for Educational Leaders

Search, learn, share! The Google Workshop for Educational Leaders introduces participants to innovative ways Google tools can be used in education. A full day of fast-paced presentations and hands-on activities includes experience with advanced search techniques, collaborative web-based applications, and inspirational strategies for instruction and leadership. Participants who complete the event are given access to the Google Workshop for Educators Network, an online community focused on supporting educators as they learn more about the power of Google to drive student learning.

Bring your own laptop.

Leading Edge Certification for Administrators Focus Group

Leading Edge Certification (LEC) is a national certification program in education technology and curriculum innovation. Created for today's forward-thinking educator, Leading Edge Certification is the first of its kind to provide a national certification program in educational technology that is both platform and vendor neutral. We are looking for 30 participants to join us for the day to review our proposed Administrator Certification Curriculum and provide us with feedback on the 5 modules for certification before rolling out our pilot. Participants may have the opportunity in the future to be part of the pilot group and receive LEC Certification.

Online Learning Summit

The demand for K-12 online learning expertise is growing rapidly. Join Michael Horn from Innosight Institute, John Watson from Evergreen Education Group, and other online learning experts, advocates, and practitioners who will share up-to-the minute information on the California eLearning Framework, matching online content to California and national standards, University of California policy changes, legislation in the pipeline, and other critical online learning topics.

Summit coordinated by Dr. Theresa Rouse, Santa Cruz COE.

Breakout sessions include:

So Long STAR and Welcome Smarter Balanced Test

2014 is the year that the STAR test will be replaced with the SMARTER Balanced test to measure the Common Core Curriculum. Come and hear what this test will mean to schools and districts across California. The latest news on the development of the test, sample items and how districts can prepare themselves for this new Adaptive assessment system will be shared.

Educational Technology in a Common Core Age

An overview of the role educational technology will play in the California Common Core Standards (CCCS). Topics include: CCCS student learning expectations relevant to web-based research and publication; CCCS assessment needs and student internet access; and in smaller part, other topics from disruptive innovation to open-access.

How Two Superintendents Collaboratively Launched an Initiative to Maximize Classroom Effectiveness in the Digital Age

Two innovative superintendents share how they developed a 21st Century Digital Media Academy to provide professional development for teachers in both of their districts. Teachers from each district applied and were selected to participate in a year long academy to learn how to effectively use digital media and new digital tools in their classrooms.

Cloud Computing Demystified

"It's in the Cloud." "Why don't you move that to the Cloud?" So much talk about the Cloud but what does it really mean? This session will focus on how Cloud computing has (and will) impact the K-12 environment and help to demystify the terminology and increase the basic understanding of what Cloud computing is and how it can help you in the work place.

Social Media for School Leaders

Social media tools such as Facebook and Twitter are transforming the role of technology in business and society. How is social media impacting schools? Learn about the experiences of students, teachers, and administrators from Carlsbad Unified School District and the Santa Clara County Office of Education/

The Bottom Line: Financing Online/Blended Programs

How do schools finance online or blended learning programs in California? One time and ongoing costs need to be identified in order to develop a sustainable model for an online or blended learning program. Examples will be shared of what needs to be financed and how to do it. Creative financing can help in providing students new learning opportunities without boundaries.

The Administrator's Digital Swiss Army Knife

The busy administrator has a variety of competing demands and a limited number of hours to meet them. This session will allow administrators to become "Instructional Leaders Without Boundaries" and develop a nimble and quick communications tool kit which will allow them to quickly and easily reach out to all of their stakeholders.

Setting the Foundation for Digital Citizenship:

A Tool Kit for Administrators

Starting in 2012 districts that receive E-Rate must submit a certification that as part of their internet safety policy they are "educating minors about appropriate online behavior, including interacting with other individuals on social networking Websites and in chat rooms and cyberbullying awareness and response." It's important to be prepared and schools need to have the correct tools.

registration information program no. 2672

Name	Last Four Digits of Social Security No.	
Badge name		
Position/title	District/office	
Mailing address	<input type="checkbox"/> home	<input type="checkbox"/> work
City	State	Zip
(Area code) Cell Phone No.	(Area code) Other No.	(Area code) Fax No.*

E-mail Address	<input type="checkbox"/> home	<input type="checkbox"/> work
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* I understand that by providing the fax number above, I hereby consent to receive faxes sent by or on behalf of the Association of California School Administrators.

registration fees

Please complete one form per registrant.

SYMPOSIUM REGISTRATION		
<input type="checkbox"/> 1-10	Regular Symposium Registration	\$299
<input type="checkbox"/> 1-122	Saturday only attendance (4/21/12)	\$125
<input type="checkbox"/> 1-160	Special Team Rate (for teams of 3 or more)/co-presenters	\$225 per person
<input type="checkbox"/> 1-72	Pre-administrator Students	\$99

PRE-CONFERENCE WORKSHOP OFFERINGS (April 19, 2012)		
Morning Pre-conference Workshops (8:30 – 11:30 a.m.)		
<input type="checkbox"/> 91-500	Blending Desktop & Mobile Apps for Storytelling, Video, & Podcasting	\$125
<input type="checkbox"/> 92-500	iPad for Educational Leaders (BYO iPad)	\$125
<input type="checkbox"/> 93-500	iPad for Educational Leaders (WiFi)	\$665
<input type="checkbox"/> 94-500	Technology Solutions to the RTI Dilemma	\$125
<input type="checkbox"/> 95-500	Video Now, No Excuses!	\$125

Afternoon Pre-conference Workshops (12:30 – 3:30 p.m.)		
<input type="checkbox"/> 96-500	Extreme Makeover: Administrator Edition	\$125
<input type="checkbox"/> 97-500	iAuthor! iAuthor!	\$125
<input type="checkbox"/> 98-500	iPad for Educational Leaders (WiFi)	\$665
<input type="checkbox"/> 99-500	Kindle Fired Up!	\$325
<input type="checkbox"/> 100-500	Leadership in the Digital Age	\$125
<input type="checkbox"/> 101-500	Making Presentations with Style	\$125

All Day Pre-conference Workshop (includes lunch)		
<input type="checkbox"/> 102-500	Google Apps Migration	\$250
<input type="checkbox"/> 103-500	Google Workshop for Educational Leaders	\$250
<input type="checkbox"/> 104-500	Leading Edge Certification for Administrators Focus Group	Free of Charge
<input type="checkbox"/> 105-500	Online Learning Summit	\$50

Register for all day workshop or any combination of both AM AND PM workshops and lunch will be included.

<input type="checkbox"/> 250-250	Optional Lunch	\$35
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method of payment (Payment must accompany registration form)

Check No.	\$ Amount
Purchase Order No.	\$ Amount
MasterCard/Visa No.	Expiration Date
Signature	

please make all checks and purchase orders payable to:
 ACSA Foundation for Educational Administration 1575 Bayshore Highway • Burlingame, CA 94010 • fax 650.692.6858

cancellation policy:

ACSA, CUE and TICAL are not responsible for travel expenses incurred due to cancelled programs. Cancellations must be in writing and postmarked a minimum of 15 days prior to the program date to be eligible for a refund. A service fee is charged for all cancellations. The following scale will be used for all cancellation requests. **Note: Each cancellation notice received is reviewed on an individual basis to determine if a refund is warranted.**

60 days prior	Full refund less \$40 service fee
30 days prior	Full refund less \$50 service fee
15 days prior	50% refund
14 days or less	No refund

hotel information

Marriott San Mateo Hotel (Near SFO)
 1770 South Amphlett Blvd, San Mateo, CA

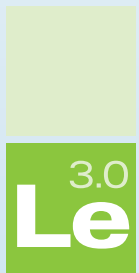
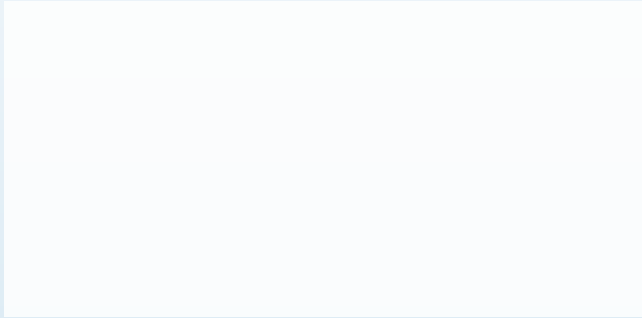
Make hotel reservations directly by calling the Marriott San Mateo Hotel at 800.228.9290 by March 28, 2012 and request the Association of California School Administrators Rate.

Register Online!

Online symposium registration, as well as hotel registration is available by visiting the following site:

www.lead3.org

For more information call ACSA and ask for Educational Services: 800.608.ACSA (2272) or 650.672.4300.



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what they're saying...

"Lead 3.0 presented ideas for the future direction education has to make and ways I can start at my school."

"The presenters provided a great set of resource links. In tough budgetary times, Lead 3.0 was a wonderful value."

"Lead 3.0 triggered great discussion amongst our team about the direction/vision for our district."

"Lead 3.0 provided practical suggestions to implement in my organization. It inspired me to step outside my current 'technology' box."

Register using form
inside or online at
www.lead3.org

